

## **TERMIDOR® TERMITICIDE-INSECTICIDE VS. BAIT SYSTEMS**

### *Examining Professional Termite Control Options*

Improvements in professional termite control products have given pest professionals and homeowners more options than ever for protecting homes from termite damage. Most pest professionals will offer one of two termite treatments: bait systems or liquid treatments.

These two treatments work very differently, and the level of termite control provided by each can vary significantly. Below are some of the most frequently asked questions when it comes to the effectiveness of both options:

#### **How does the effectiveness of Termidor compare to that of bait systems?**

- Homeowners who choose bait systems must be willing to wait for protection. There is no guarantee that termites heading for or already in a home will ever find the bait stations. **Termidor**® termiticide-insecticide starts working immediately and is the most effective and fastest at eliminating termites inside and around your home.
- Even the most popular bait systems can take many months to control a termite colony.
  - Baits are effective only through ingestion, which cannot begin until termite activity is found in a bait station and the insecticide is added.
  - It can take months for termites to encounter these stations, and there is no guarantee that termites will ever come into contact with these stations during normal activity.
- The distance between installed bait systems is typically 10 feet. The combined open space between bait stations leaves up to 95 percent of your home's perimeter unprotected from termites. On a termite scale, a single 10-foot gap in protection is like the width of the Mississippi River. In contrast, a full **Termidor** treatment can protect the entire home.
- Unlike bait systems, **Termidor** works as an active defense against termites from day one—**Termidor** begins working immediately to wipe out termites both inside and around a home and provides 100 percent control in three months or less.



## Media Center

### Why should I get a **Termidor**<sup>®</sup> termiticide-insecticide preventative treatment instead of using baits?

- With the small pieces of bait usually placed about 10 feet apart, termites have more than enough room to crawl between the stations and directly into that other piece of wood in the yard – your home.
- While it is easy for termites to miss a bait system on the way to your home, a preventative **Termidor** treatment provides an immediate defense and ring of security around a home that termites cannot avoid, even if they try. That's because they cannot smell, see or otherwise detect the **Termidor** as they are crawling through it.
- A preventative treatment with **Termidor** will save a homeowner time and money in the long run, because it is ultimately more expensive to repair termite damage than to prevent it from happening in the first place.

### How is **Termidor** different than other liquids?

- The effectiveness of liquid treatments differs from one product to the next. Older treatment types act as a barrier, repelling termites as they approach a home. However, termites can be as small as the size of a grain of rice and will find breaks in the barrier, rendering these treatments less effective.
- **Termidor** is the most effective liquid termite treatment. **Termidor** is an undetectable, non-repellent termiticide that allows termites to forage in a treated area. When a termite ingests or contacts **Termidor**, it becomes a “carrier,” transferring **Termidor** to other termites it comes into contact with. **Termidor** is the only treatment that uses this unique Transfer Effect<sup>™</sup>, and is the only treatment that consistently wipes out 100 percent of termites.

Phantom and Termidor are registered trademarks of BASF.  
BASF is the exclusive licensee of Amdro and Amdro Pro in the professional pest control market.

©2007 BASF Corporation. All rights reserved.

[www.pestcontrolfacts.com](http://www.pestcontrolfacts.com)